

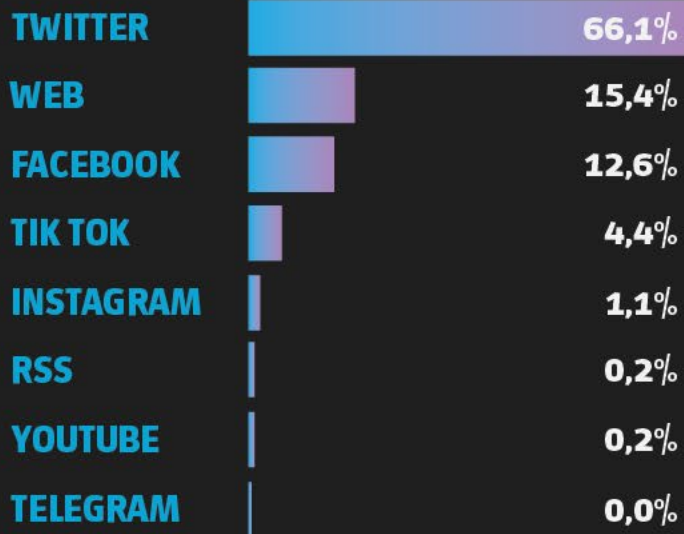
Lionel Messi

ANÁLISIS REDES SOCIALES

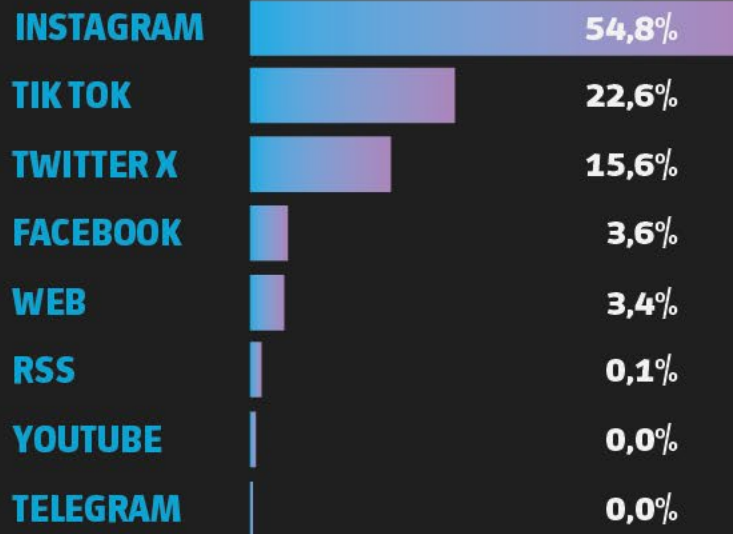




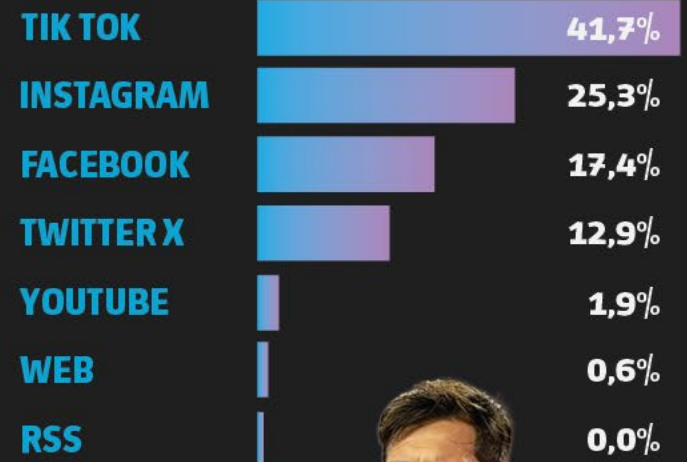
MENCIONES



REACCIONES



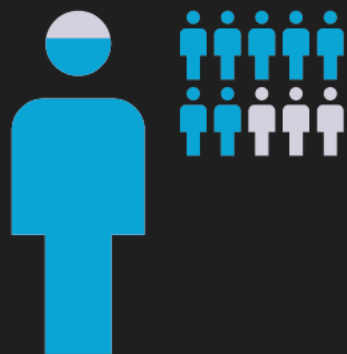
IMPRESIONES



Universo Messi

Promedio mensual 2025 - Total redes propias y no propias

GÉNERO



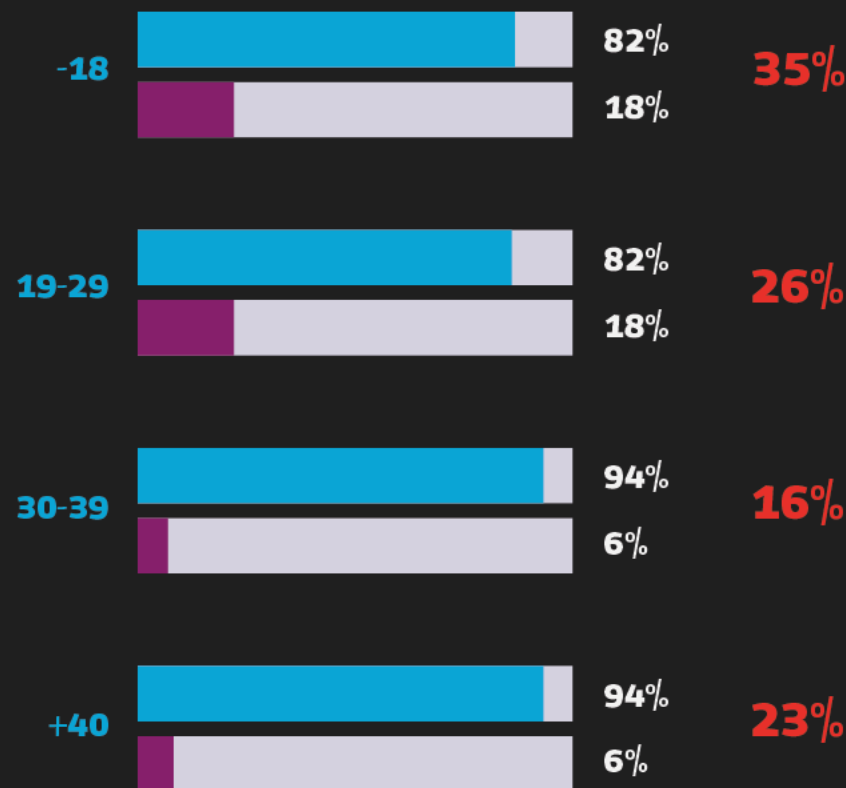
MASCULINO
76%



FEMENINO
12%

INDEFINIDO
12%

EDAD



TIPOS DE CONTENIDO

- Personal Content 67%
- Sponsored Content 33%

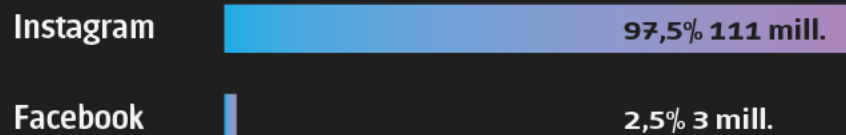


TIPOS DE POSTEO

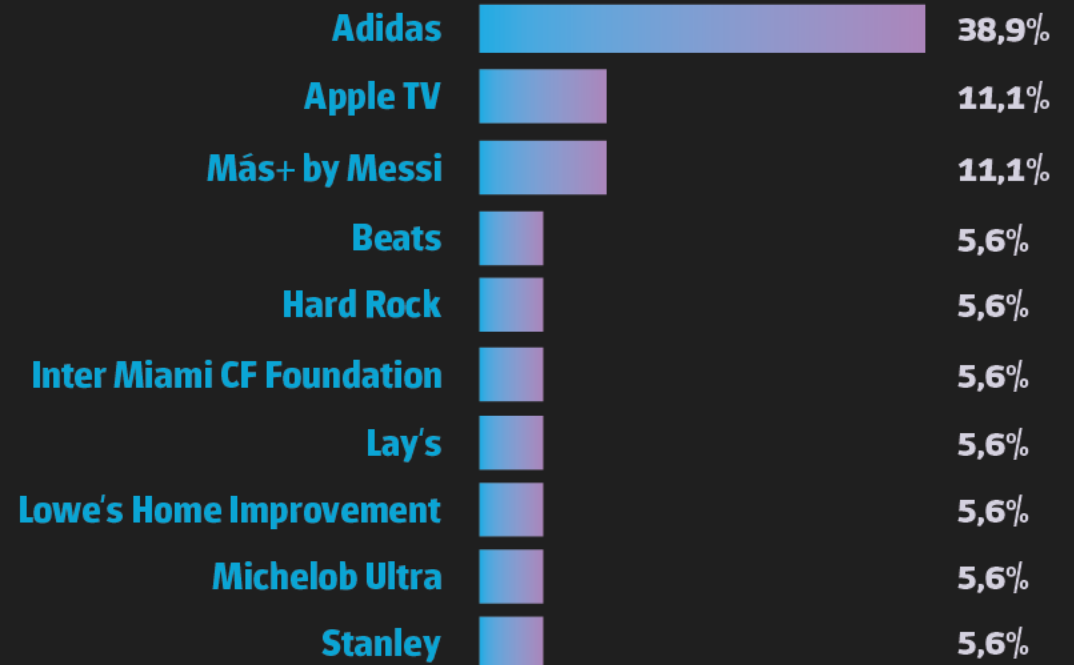
- Reels 67%
- Feeds 33%



REACCIONES - PLATAFORMAS



MARCAS SPONSORS



IMPRESIONES - PLATAFORMAS

